

Bring Back Euro Trains

Volunteer Briefing 2026



Join the Campaign:

Volunteer Opportunities

We are looking for motivated individuals to join our core team.

We are currently seeking the following specific expertise:

- **Business Community Liaison:** A key role focused on building relationships with local and regional businesses. This involves:
 - Developing partnerships for **fundraising** initiatives.
 - Engaging with business leaders to gather data for **market research**.
- **Market Research & Data Analysis:** Helping us quantify the "lost" passenger market and prove commercial viability to challenger operators.
- **Strategic Planning:** Assisting in long-term campaign mapping and milestone setting.
- **Media & Communications:** Helping to manage our online presence in UK and European press and across social media platforms particularly LinkedIn but also TikTok and YouTube.

General Skills & Interests:

- Ability to work collaboratively within a **consensus-based collective**.
- Strong communication skills and IT literacy.
- A passion for **sustainable transport** and an understanding of the economic benefits of continental links.
- **Language Skills:** Proficiency in French or other European languages is highly desirable but not essential.

Who are we?

We are a dedicated campaign group working to restore direct European rail connections to **Ashford International** and **Ebbsfleet International**. We aim to serve as the collective voice for the businesses and residents impacted by the loss of these vital cross-channel links.

Our Strategic Aims:

- **Demonstrate Demand:** To date this has been promoting the "Bring Back Eurostar" petition, but now shifting to provision of market research to provide data-driven evidence that demand for Kent-based international services remains high.
- **Encourage Competition:** Engaging with Eurostar and challenger operators to demonstrate that the Kent-Europe route is profitable, and an opportunity for growth.
- **Collaborative Advocacy:** Partnering with local government and specialist transport groups to share expertise and ensure the voice of the community is heard at the highest levels of government and in corporate boardrooms.

Organisational Structure & Legal Status

Bring Back Euro Trains is registered with **Open Collective**. Open Collective provides our fiscal hosting, this provides us financial management, transparent fundraising, and robust expense oversight.

We operate as a **voluntary collective**, making key decisions through **consensus** rather than a rigid hierarchy. To ensure we meet our general legal obligations and Open Collective's standards, we maintain the following formal policies:

- **Privacy Policy**
- **Expenses Policy**
- **Conflict of Interest Policy**

The Core Team

We are managed by a core team of seven with the following roles:

- **Acting Chairperson**
- **Political, Policy & Public Affairs Advisor**
- **Public Relations & Media Representative**
- **Secretary**

- **Website Manager**
- **Social Media Lead** (TikTok & YouTube)
- **IT Manager**

Our Achievements to Date

We have successfully kept the restoration of Kent's international rail services at the top of the political and media agenda through:

- **High-Level Networking:** Established direct lines of communication with all the new challenger operators, **Getlink**, and **London High Speed St Pancras (HS1) Ltd.**
- **Strategic Partnerships:** Working closely with the Economic Development team at **Ashford Borough Council**, the **Kent Invicta Chamber of Commerce**, and **Visit Kent**.
- **Public Advocacy:** Our online petition has now grown to over **80,000 signatories**, providing a powerful mandate for change.
- **Media Presence:** Regularly sought out by national and local media for expert comment and opinion on cross-channel rail.
- **Political Engagement:** Providing politicians and stakeholders with authoritative briefing papers and data-led reports.
- **Publications and analysis:**
 - **Data Insights Report** : Postcode analysis of signatories. November 2024.
 - **Action Paper: Reinstating International Rail to Kent, Creating a Competitive Market that Rapidly Delivers Sustainable Growth.** – Action paper to support MP's. May 2025.
 - **Comments Insights Report** : Analysis of nearly 3000 **petition comments** from online petition to support for Kent International Rail Services. August 2025.
 - **Eurostar and the competitor landscape:** Briefing ahead of ORR decision on Temple Mills depot allocation. September 2025.

Key Engagements & Speaking Appearances:

- **Panellist:** Campaign for Better Transport Conference (July 2024) and a Better Transport publication launch Event (March 2025).
- **Official Guest:** Rebranding of London High Speed St Pancras (April 2025).
- **Official Guest:** Kent County Council (KCC) 'Grow in Kent' event (September 2025).

- **International Launch:** Jon Worth's International Cross-Channel Rail Report, Brussels (November 2025).
- **Keynote Speaker & Guest:** Ashford International 30th Anniversary Event (January 2026).

Bring Back Euro Trains: Future Priorities

To move to the next phase of our campaign, we are focusing on:

1. Developing **robust market research and evidence** to prove the commercial viability of Kent stops to challenger operators.
2. Building investor confidence in the scale of the cross-channel market within Kent and the South East.
3. Expanding our data analysis capabilities.
4. Build networks with local business community.
5. Fundraising to support the work of the campaign.

To know more:

please write to us at:

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Or phone Alex on 07817 892005

Alex Bienfait.

Acting Chair Bring Back Euro Trains.

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www.bringbackeurotrains.com